Lab Communication and Dental Shade Matching Workshop

Thursday, January 29th, 2015 Brunswick, GA
6:00 p.m. - 6:30 p.m. Dinner, 6:30p.m. - 9:00 p.m. Program
Hampton Inn & Suites (I-95 at Golden Isles Parkway)
128 Venture Drive, Brunswick, GA 31525

Friday, January 30th, 2015 Jacksonville, FL
8:00 a.m. - 8:30 a.m. Breakfast, 8:30 a.m. - 11:30 a.m. Lecture
Maggiano’s Little Italy at St. John’s Town Center
10367 Midtown Pkwy, Jacksonville, FL 32246

CE Credits: 3 CE
Level: Beginner level
Who should attend: Doctor, Assistant, Hygienist

Choose Your Course Date

Summary of Dentist Benefits
- No longer do you have to be an expert to get an accurate shade
- Save time taking shades
- Fewer remakes due to mismatched crowns
- Get more accurate direct bonding matches
- No more inconveniencing your patient to travel to your lab
- Improve your patient’s perception of your practice through the use of modern technology
- Cloud storage allows you to view your case from any computer, any place, and any time
- Improved, more consistent photography

Objectives:
- Learn Camera settings for dental photography
- Understanding light, color and shade selection
- Understand color correction for accurate shade
- Photographic shade taking techniques
- Learn basic photographic series

Overview: Laboratory Communication and Digital Shade Matching
We all know that remakes are expensive, frustrating and lowers patient confidence. As a valued customer of Harmony Dental Lab we would like you to be the first to learn about an important new shade matching solution called ShadeWave. Discover how digital shade matching from digital photography images significantly help with shade accuracy. You will experience first hand how to properly set your camera and learn simplified photography techniques for patient education.

Digital Photography is the basis for good communication. This course will help you improve your abilities not only in shade matching but also good photographic technique. Bring your digital camera or try out one of the new ones on display. You will be given one-on-one help with experts from Dental Learning Centers. Don’t miss this opportunity to improve patient satisfaction and lower costs through fewer remakes.

Instructor:
Dennis Braunston
Founder of Dental Learning Centers & ShadeWave

*BRING YOUR OWN CAMERA*

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